

July 14, 2011

Dear Friend,

My name is Keith Berman and I am currently organizing a 5K race, scheduled for September 18, 2011, and I would appreciate your sponsorship. The race proceeds would go directly to the Hightstown High School Parent Association After-Prom Activity. This worthy cause provides substance-free after prom activities for Hightstown High School students and their guests.

I have a personal motivation for organizing and running this event. I lost my 16 year old daughter, Stephanie, in a tragic accident and have vowed to her that I will try to spread awareness so that other parents and friends will not have to endure the devastation of a similar experience.

My close friends and family are volunteering their time and energy to make this event as successful as possible. Your contribution as a sponsor would be of great assistance. Please join me to spread the awareness and make an impact towards this goal.

Sincerely,

Keith Berman  
[sdb0805@optonline.net](mailto:sdb0805@optonline.net)  
732-239-6981

Contribution Level:  \$50  \$100  \$200  Other

Sponsor Name: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Description of Business: \_\_\_\_\_

\_\_\_\_\_

Sponsor Website: \_\_\_\_\_